

GICA // Global Impact Capital Alliance

FOR CORPORATES BRANDS ENABLERS

WHY PARTNER WITH GICA?	Unlock the Power of Positive Change with GICA: A Unique Opportunity. This is an invitation to be at the forefront of change, to be seen as a leader in the journey towards a more sustainable and equitable world. Here is how your organization can make a defining difference with the Global Impact Capital Alliance (GICA).
ELEVATE YOUR BRAND	Elevate Your Brand: Align with a leading force in sustainable development.
CONNECT WITH LEADERS	Connect with Leaders: Network with key players in the impact sector.
GAIN GLOBAL VISIBILITY	Gain Global Visibility: Showcase your commitment on an international stage.
DEMONSTRATE SUSTAINABILITY	Demonstrate Sustainability: Enhance your CSR profile through impactful actions.
ACCESS INNOVATIONS	Access Innovations: Be at the forefront of sustainable business practices. By sponsoring GICA, you're not just supporting a network. You're backing a future where business and social impact converge for the greater good. Be the Impact. Be with GICA.

GICA GLOBAL IMPACT CAPITAL ALLIANCE A project by non-profit foundation AusserGewöhnlich Berlin Chairman // Alexander S. Wolf contact@gica.community Fon +49. 030. 25 74 16 14 Fax +49. 030. 94 05 15 38 AusserGewöhnlich Berlin GmbH & Co. KG

G

GICA // Global Impact Capital Alliance

GICA IS AN INTERNATIONAL NETWORK OF THE IMPACT WORLD. IN BERLIN, WE CREATE A CAPITAL CITY FOR ALL GLOBAL IMPACT CITIZENS: IMPACT STARTUPS INVESTORS & ENABLERS. CONNECTED, WE'LL SAVE OUR WORLD WITH INNOVATION & INSPIRATION

5k	10k	15k	25k
		Partner Cat - B	

NETWORK. CONNECTIONS. EVENTS

Concierge Service: connecting you with partners & Impact StartUps			Х	x
Customized Impact Startups research specifically for your company (in Berlin, Europe and internationally)				x
GreenTech Festival: Access to the annual GreenTech Awards + Exhibtion in Berlin	x	х	х	х
Access to regular GICA meetups (online+offline) for 1 company representative	x	Х	Х	Х
Participation in the annual Partner Welcome Meeting	x	Х	Х	Х
Personal invitations to exclusive meetings with multipliers & decision-makers of the international impact eco-system		х	Х	Х
Access to the international impact startup network	x	Х	Х	Х
Be a host: invite the impact network to your location		Х	Х	Х



	5k	10k	15k	25k
F	Partner	Partner	Partner	Partner
(Cat - D	Cat - C	Cat - B	Cat - A

MARKETING. COMMUNICATION. PR

Right to use the official GICA logo for your own company communication	Х	Х	x	x
Status as "GICA Global Partner" (on all GICA channels & usable in own company communication)				X
Your company logo on the GICA website (with link)	х	Х	x	x
Short portrait of your company in our GICA newsletter	Х	Х	х	x
Access GICA Newsletter: we publish your news and event announcements (subject to editorial review)	X	Х	x	X
Access GICA social media channels: we publish your news and event announcements (subject to editorial review)		Х	x	X
Reduced prices with our GICA media partners	Х	Х	х	x
GreenTech Festival: Company presentation at the annual exhibtion in Berlin (small booth), including 3 tickets				X
Promo slots: Presentation and integration of your company at GICA networking events (stand + info material)			x	X
Exclusive recommendations for venues & speakers from the impact world to enhance your events			x	x



5k	10k	15k	25k
		Partner	
Cat - D	Cat - C	Cat - B	Cat - A

ACADEMY. TRAINING. KNOW-HOW

Regular mailings on topics from the impact scene	Х	Х	х	х
17Academy Impact Networking: Free access for 2 company representatives in the certification course	Х	Х	Х	Х
Impact Consulting: Advice for your stakeholder strategy regarding the impact eco-system			Х	Х
A networking crash course or key note p.a. from Alexander S Wolf, customized to your company's needs				X
Annual live Networking-Workshop	х	Х	Х	Х

LIMITED OFFER Each category is available to a limited number of partners. Prices per year. Berlin, november 2023

SEND US AN EMAIL Send us a email to: contact@gica.community OR CALL US Fon +49. 30. 25 74 16 14